# REVITALIZING LIBRARIES IN THE GOOGLE GENERATION



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**Editors**

Dr.K.Karunai Raghavan
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# Managing Learning in a Digital Era: A Study on the Usage of E-Resources among MBA Students of XIBA, Palayamkottai, Tirunelveli, Tamil Nadu

**[1]Raja Thangiah, (Dr.), [2]Ramkumar, R., [3]Mercy Johanna, S. (Dr.) & [4]Michael John, A. (Dr.)**

[1]Librarian (S.G.), St. Xavier's College of Education, Palayamkottai
[2]Asst. Prof., Xavier Institute of Business Administration, St. Xavier's College, Palayamkottai
[3]Assistant Professor, St. Xavier's College of Education, Palayamkottai
[4]Director, Xavier Institute of Business Administration, St. Xavier's College, Palayamkottai

**Abstract**

*In the recent years, tremendous changes have been occurring in the library regarding the collection of information. Information explosion and user's demand are more required. This study was conducted to ascertain the usage of e-resources available at XIBA(Xavier Institute of Business Administration) by the MBA students. A structured questionnaire through Google forms were sent to the students. Based on the collected data, the major findings were; 72.5 % of male and 66.7 % of female MBA students have moderate level of using e-Resources; 74.2 % from rural and 66.7% of MBA students from urban have moderate level of using e-Resources. There is no significant difference between male and female MBA students in their usage of e-Resources.There is no significant difference between rural and urban residing MBA students in the usage of e-Resources.*

**Keywords**: *e-Resources, MBA Students, Learning*

**Introduction**

The paper focuses on the various aspects of E-Resources in the teaching and learning process. Digital information and materials accommodate easy access and utilization through various devices such as computers, smart phones, tablets, and e-readers etc. Electronic resources have brought revolution in accessing and sharing information, impacting various means of education. These resources cater the needs of students by providing them with bibliographic and full-text databases, journals, proceedings, e-books, archives, standards and other resources. In India, number of premier B-schools and produced Master Degree, PG Diploma and Certificate courses in business administration towards the development and strengthening the industrial sector. Xavier Institute of Business Administration is one of the premier institutes in southern part of Tirunelveli region and produced number of master degree students in business administration. MBA students are intellectually curious and trying to expand their knowledge in their specific field. MBA students have also collaboration with others. This paper is to find out the exploration of e-Resources in their studies.

**Institute Profile:** XIBA was started in August 2012 as the Department of Master of Business Administration, approved by AICTE and affiliated to Manonmaniam Sundaranar University, Tirunelveli. Xavier Institute of Business Administration (XIBA) offers a 2-year Master's programme (M.B.A.). XIBA has elevated as Research Centre in Business Administration in the Year 2019.XIBA is in a lush green environment inside the St. Xavier's College and has a team of well qualified and highly dedicated faculty, is led by senior Jesuit fathers, who together strive towards holistic development of the students. XIBA since then has grown in strength and is actively working with Industries in this region to develop future leaders who are driven by Excellence with Ethics. XIBA has produced over 600 managers and has admitted its 12th Batch of students in July 2023.

**Review of Literature: Pratheeba (2019).** This study investigated the utilization of Library e-resources, digital library services, repositories and e-resources among the Faculties and students of Firebird Institute of Research in Management, Coimbatore. The study aimed to ascertain the usage, perception, need, use, pattern of information resources and satisfaction of Firebird Library members. Both the faculties and students were having the adequate knowledge to utilize the library. They were more interested to acquire the information through the different resources and getting more information on net. They were regularly visiting the IT based resources such as PROQUEST, EBSDCO, Sage Journals DELNET, NDL, NPTEL, SWAYAM etc.

**Sohail, & Shakil Ahmad (2017)** identified the effectiveness of electronic resources and services in the selected campuses of Fiji National University Library on the basis of users' satisfaction was evaluated. Out of sixteen campus libraries of FNU, the researcher selected eight libraries from different divisions of Fiji in the user's survey. The study revealed that majority of the users of FNU libraries kept themselves abreast of developments in electronic resources, services and proper utilization in the field of academic and research. The survey further revealed that the majority of respondents were aware of the usage of e-resources and their services.

**Kumar, V., Vanthana. and Batra, D.K. (2018)** wrote this paper aiming to investigate the usage pattern of electronic resources (e-resources) among management graduates. The findings of the study would help in enhancing the usage of e-resources among students who opted for management courses. The investigation revealed that students were well aware of e-resources and considered them to be very useful for their academic performances. Discipline-wise investigation revealed that students from the disciplines of information technology, economics and finance used e-resources more frequently than those of studying subjects like marketing, operations and human resource management.

**Title of the Problem:** The present investigation is entitled as "Managing learning in a Digital Era: A Study on the usage of E-Resources at XIBA, Palayamkottai, Tirunelveli, Tamil Nadu".

**Objectives of the Study**

➢ To find out the level of awareness and usage of e-Resources among the MBA Students of XIBA.
➢ To explore the difference in the usage of e-Resources among the MBA Students with respect to gender, subject, qualification and locality of residence.

**Hypotheses of the Study**

➢ There is no significant difference between male and female MBA Students in the usage of e-Resources.
➢ There is no significant difference between rural and urban residing MBA Students in the usage of e-Resources.

**Methodology:** The present study is a descriptive research as it involves collection of data to test the hypotheses using survey method with the help of rating scale. This tool was constructed and validated by the investigators with 20 items and the data were collected through Google forms.

**Sample and Sampling Technique:** Using convenient sampling technique, the data were collected from 85 MBA students of Xavier Institute of Business Administration, Palayamkottai, Tamil Nadu.

**Data Analysis:** The investigators sent the tool in e-form (Google Forms) to the respective e-mails and whatsapp of 100 MBA students studying in Xavier Institute of Business Administration. Among the responses the researchers received 85 fully completed data and it was used for analysis and

interpretation. Percentage analysis and t-test were the statistical measures used for the analysis of collected data and the details are presented as follows:

**Table 1: Percentage Analysis with Respect to Gender and Locality**

| | | Low | | Moderate | | High | |
|---|---|---|---|---|---|---|---|
| | | Count | Row N % | Count | Row N % | Count | Row N % |
| Gender | Male | 5 | 12.5% | 29 | 72.5% | 6 | 15.0% |
| | Female | 9 | 20.0% | 30 | 66.7% | 6 | 13.3% |
| Locality | Rural | 7 | 22.6% | 23 | 74.2% | 1 | 3.2% |
| | Urban | 7 | 13.0% | 36 | 66.7% | 11 | 20.4% |

Table 1 showed that, 72.5 % (29) of male and 66.7 % (30) of female MBA students have moderate level of using e-Resources followed by 74.2 % (23) of students from rural and 66.7% (36) of MBA students from urban have moderate level of using e-Resources.

**Hypothesis – 1:** There is no significant difference between male and female MBA Students in the usage of e-Resources.

**Table 2: Difference between Male and Female MBA Students in the Usage of E-Resources**

| | Gender | N | Mean | Std. Deviation | T-Value | P-Value |
|---|---|---|---|---|---|---|
| Total | Male | 40 | 59.95 | 7.578 | 0.520 | 0.605 |
| | Female | 45 | 59.04 | 8.388 | | |

The t-test analysis revealed that there is no significant difference between male and female MBA students in the usage of e-Resources since the p-value is greater than 0.05.

**Hypothesis – 2:** There is no significant difference between rural and urban residing MBA Students in the usage of e-Resources.

**Table 3: Difference between Rural and Urban Residing MBA Students in the Usage of E-Resources**

| | Locality | N | Mean | Std. Deviation | T-Value | P-Value |
|---|---|---|---|---|---|---|
| Total | Rural | 31 | 57.42 | 7.500 | 1.819 | 0.072 |
| | Urban | 54 | 60.65 | 8.080 | | |

The t-test analysis revealed that there is no significant difference between rural and urban residing MBA students in the usage of e-Resources since the p-value is greater than 0.05.

**Table 4: Facing Specific Challenges when Using the e-Resources on the Learning Management System**

| Variable | Count | |
|---|---|---|
| Facing Specific Challenges when Using the e-Resources | Yes | No |
| | 74 | 11 |

It is observed from the table 4 that 74 MBA students have given the response 'yes' for whether they face specific challenges when using the e-resources on LMS. Learning Management System can be awful as it comes with several challenges that can hinder its effectiveness. Most of the responses are organized as adopting remote and hybrid work models, regularizing Hybrid teaching methods, inadequacy of space for implementing them into the practice of everyday, possibility of recording the class and share the students, using mentimeter website only for case discussions and online quizzes, inadequate pictures along with the text, failing to provide new version of e-resources etc.

**Challenges or drawbacks in the usage of e-Resources:** The present common challenges faced by the students when attempting E-Resources during the classroom instruction are to make sure all students have access, and create engaging and interactive content, sometimes the font size of the presentations are very small which makes it difficult to see, the information are not alerted, not visible to last benches, technical problems, distraction of students, feeling tired of looking at screens for too long etc.

**Specific suggestions or improvements you would recommend for better integration of E-Resources:** To integrate E-Resources in teaching-learning process, some of the suggestions are given to regularize Hybrid teaching methods, using the mentimeter website for case discussions, conducting online quiz at the end of lessons, adding more pictures along with the text , providing new version of e-resources efficiently with the recent technology, including premium resources like ChatGPT, canva, & going with some live trading class , to use electronic resources in teaching etc..

**Specific features or functionalities you would like to see in e-Resources:** E-Resources have brought radical changes in the way information is gathered, stored, accessed, retrieved and consumed. The students require many practical sections, teacher's guidance and support to understand the topic completely, mentoring, opening e- library, using the laptop to create their ideas, availability of resources in our hand after every unit completion, frequent offers in choosing the course, becoming user-friendly by offering intuitive navigation, interactive elements for engagement, accessible formats for all abilities and clear search and filtering options to find content easily.

### Conclusion

E-Resources played an excellent role in the covid-19 period. In this context, MBA final year students have the moderate level of using e-Resources. Advances in e-resources have brought radical changes in gaining information. It matters to use them to the maximum in the teaching-learning process.

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